

DACC Business Recruitment and Incentive Committee		
02.08.17	7:30 a.m.	DACC Conference Room B
Meeting called by	Co-Chair Stan Shepherd	
Type of meeting	Committee Meeting	
Facilitator	Co-Chair Stan Shepherd	
Note taker	Ashley Swain	
Adjourned	8:28 a.m.	
Attendees	Hugh Hollar, Jean Garniewicz, Mark Wills, Stan Shepherd	
Staff/Guests	Robbie Bennett, Ashley Swain	
Meeting Agenda		
>1 Minute(s)	Jean Garniewicz	
Discussion	Agenda of February 2017 meeting approved. Motion: Mark Wills; Second: Hugh Hollar. Motion carries unanimously. (4-0)	
Conclusions	None	
Action Items	Person Responsible	Deadline
None	N/A	N/A
Minutes of Previous Meeting		
>1 Minute(s)	Jean Garniewicz	
Discussion	Minutes of December 2016 meeting were approved with no amendments. Motion: Mark Wills; Second: Hugh Hollar. Motion carries unanimously. (4-0)	
Conclusions	None	
Action Items	Person Responsible	Deadline
None	N/A	N/A
Old Business		
24 Minute(s)	Robbie Bennett	
Discussion	<p>A. Masters - Robbie updated the committee on the invitees and corporate house. The invites are almost full and the house is the same as last year.</p> <p>B. Strategic Plan - Website redesign RFP's have been received. The staff is currently going through all of them and prioritizing the top three to present to the Board. Main concerns are SEO, hosting &amp; maintenance, social media services, and branding.</p>	
Conclusions	None	
Action Items	Person Responsible	Deadline
Staff will have website recommendations to present to the Board	RB	2/22/2017

<b>New Business</b>		
18 minute(s)	Robbie Bennett	
Discussion	Tax Allocation Districts and Community Improvement Districts - Robbie has meet with the County (Ron Cross and Scott Johnson) regarding supporting local legislation supporting the ability to establish a TAD or CID under the redevelopment powers law. Robbie would like to present to the County and both cities. Local legislation is needed before it can be submitted to the state delegation. A referendum would be needed on the ballot.	
Conclusions	None	
Action Items	Person Responsible	Deadline
None	N/A	N/A
<b>Updates</b>		
14 minute(s)	Robbie Bennett	
Discussion	1. Master Planning - DACC is waiting on project feedback at this time. Augusta University has purchased the land in the Gateway area and will make a public announcement later in February.	
	2. Events - Robbie joined a group from SRS CRO to visit the UNC Charlotte campus and their cyber education facilities and process.	
Conclusions	None	
Action Items	Person Responsible	Deadline
None	N/A	N/A
<b>Adjournment</b>		8:28 A.M.
Next meeting: April 12, 2017	DACC Conference Room B	All