



| DACC Business Recruitment and Incentives Program Committee | | |
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| April 3, 2024 | | 7:30 AM |
| DACC Conference Room | | |
| Meeting called by | Jim Cox called the meeting to order at 7:30 AM. | |
| Type of meeting | Business Recruitment and Incentives Program Committee | |
| Facilitator | Chair - Jim Cox | |
| Note taker | Linda Peplau | |
| Adjourned | 9:00 AM | |
| Attendees | Jim Cox, Sanjeev Singhal, Ben Stapleton | |
| Staff/Guests | Cheney Eldridge, Rick Evans & Linda Peplau | |
| Meeting Agenda | | |
| >1 minute(s) | Jim Cox | |
| Discussion | <p>Jim Cox called for a motion to approve the agenda for the April 03, 2024, Business Recruitment and Incentives Program Committee meeting.</p> <p>Motion: Sanjeev Singhal 2nd by: Ben Stapleton Motion passed unanimously (3-0)</p> | |
| Conclusions | Motion: Sanjeev Singhal 2nd by: Ben Stapleton Motion passed unanimously (3-0) | |
| Action Items | Person Responsible | Deadline |
| None | N/A | N/A |
| Minutes of Previous Meeting | | |
| 1 minutes | Jim Cox | |
| Discussion | <p>Jim Cox called for a motion to approve the minutes for the February 07, 2024, Business Recruitment and Incentive Committee meeting.</p> <p>Motion: Ben Stapleton 2nd: Sanjeev Singhal Motion passed unanimously (3-0)</p> | |
| Conclusions | Motion: Ben Stapleton 2nd: Sanjeev Singhal Motion passed unanimously (3-0) | |
| Action Items | Person Responsible | Deadline |
| None | N/A | N/A |
| Old Business | | |
| 9 minute(s) | Jim Cox | |
| Discussion | <ul style="list-style-type: none"> • Each committee member shared some goals for the committee: <ul style="list-style-type: none"> ○ Entice new retailers & industries that are successfully working in other communities. ○ Discovery & learning from failures in other communities. ○ Revisit the entertainment district discussion for momentum. • Discussion on new hospital & physician recruitment. • Update on the meetings with county commissioners & Cheney Eldridge. | |



| New Business | |
|-----------------------------|--|
| 20 minutes | Jim Cox |
| Discussion | <ul style="list-style-type: none"> • Jim Cox shares the following: <ul style="list-style-type: none"> ○ Law enforced data report = safety of our community. ○ Smokeshow Southern Style Bbq support, audits & loan program guidelines. ○ Impact of current interest rate/increases (7.5% - 8.0%). ○ West Town project - revisit ideas & retailer potential for sales tax revenue. ○ Georgia Military College (GMC) - exploration for potential facilitation. • Cheney Eldridge shares the following: <ul style="list-style-type: none"> ○ Shares, she is in the discovery phase of learning each committee's goals, plans & ideas. ○ Incentive guidelines - compare bench marked communities. ○ Appeal to retailers & industries with quality of life & incentives. <p>Ben Stapleton shares the following:</p> <ul style="list-style-type: none"> ○ Site selection methods from his travels with A-Gas, to collect data of failing & successful business models. ○ Shares that we learn as much from failures in the community as we do successes. <ul style="list-style-type: none"> - i.e. empty buildings left behind after tax abatements expire. ○ Discussion on Harlem upgrades & community push back. |
| Updates | |
| 47 minutes | Cheney Eldridge |
| Discussion | <ul style="list-style-type: none"> • Cheney Eldridge shared the following: <ul style="list-style-type: none"> ○ House Bill report recap (will share report). ○ Exploration of land owner partnerships / land donations (for tax write offs). ○ Discussion on expansion incentives for existing businesses. ○ Masters week agenda & updates. ○ Temporary easement @ W. Oak updates. ○ Discussion on pharmaceutical manufacturing & grants research for prospects. • Jim Cox shares the following: <ul style="list-style-type: none"> ○ Status & update on the county annexation proposal. ○ New paper's current business model adaptation to digital. ○ Explore for projects to help facilitate in the future, to assist in the prosperity of our community. <ul style="list-style-type: none"> - Parks - Aquatic center (for film production/ underwater set) ○ Discussion on The Premier Apartment discount (6 weeks free rent) to build renter momentum. ○ Shares information /update on the Rivian (EV) project & the new tax incentive for electric vehicles. • Ben Stapleton shares the following: <ul style="list-style-type: none"> ○ Update on John Deere plans @ Horizon South. <p>Rick Evans asks Cheney Eldridge to meet with surrounding Community Development & Urban Development departments for development opportunities & collaboration.</p> |
| Adjournment | |
| | 9:00 AM |
| Conclusions | Jim Cox called for a motion to adjourn. Motion: Sanjeev Singhal 2nd: Ben Stapleton Motion passed unanimously (3-0) |
| Next meeting: June 05, 2024 | Development Authority Conference Room |

