

# minutes

DACC Business Recruitment and Incentives Committee		
08.21.2015	7:37 a.m.	DACC Conference Room "B"
Meeting called by	Co-Chair, Eric McIntyre	
Type of meeting	Business Recruitment and Incentives Committee	
Facilitator	Co-Chair, Eric McIntyre	
Note taker	Robbie Bennett	
Adjourned	8:44 a.m.	
Attendees	Eric McIntyre, Jean Garniewicz, Hugh Hollar, Mark Wills, Robbie Bennett, Ashley Swain, and Mike Rorick	
Minutes of Previous Meeting		
1 minute	Eric McIntyre	
Discussion	None	
Conclusions	Minutes of the June meeting approved. Motion: Jean Garniewicz/Second: Hugh Hollar	
Action Items	Person Responsible	Deadline
None	N/A	N/A
Meeting Agenda		
1 minute	Eric McIntyre	
Discussion	None	
Conclusions	Agenda of August meeting approved. Motion: Jean Garniewicz/Second: Hugh Hollar	
Action Items	Person Responsible	Deadline
		N/A
Old Business		
10 Minutes	Robbie Bennett	
Discussion	<p>A.) Building Permits- Warehouse permit fees were addressed at last county commission meeting. Other building permits did not get taken into consideration. Robbie met with Paul Scarberry and Doug Duncan to look at other categories.</p> <p>b.) TPD Grant- Grant will be awarded at the Governor's Tourism Conference in Two weeks. We will have to wait until then to find out if we were awarded.</p>	
Conclusions		
Action Items	Person Responsible	Deadline

# minutes

<b>New Business</b>		
<b>0 Minutes</b>	<b>Robbie Bennett</b>	
<b>Discussion</b>	<p>A.) GASB New Regulations- on August 15, a new law adopted that changed standard on how local governments report tax abatements. Robbie Presented a document on the subject from Dan McCrea. Many opinions are that it will not affect development authorities. However, this is a great time to formalize incentive policy.</p> <p>B.) Marketing Plans-Robbie sat down with Calie Cook, the County's PR person, to come up with ways to market county and Development Authority including videos. The CVB has recently released and RFP for a local marketing campaign and they have asked us to come in on it to market some local businesses.</p>	
<b>Conclusions</b>	none	
<b>Action Items</b>	<b>Person(s) Responsible</b>	<b>Deadline</b>
Work on marketing materials, videos and developing an identity for the county and development authority.	Robbie Bennett	ongoing
Form incentive committee	Robbie Bennett	
<b>Updates</b>		
<b>0 minutes</b>	<b>Robbie Bennett</b>	
<b>Discussion</b>	none	
<b>Conclusions</b>	none	
<b>Action Items</b>	<b>Person Responsible</b>	<b>Deadline</b>
None	N/A	N/A
<b>Adjournment</b>		
<b>Time</b>	<b>Next Meeting</b>	
8:44 a.m.	Next Meeting : October 16, 2015	