

DACC Business Recruitment and Incentive Committee			
12.14.16		7:30 a.m.	DACC Conference Room B
Meeting called by	Co-Chair Eric McIntyre		
Type of meeting	Committee Meeting		
Facilitator	Co-Chair Eric McIntyre		
Note taker	Ashley Swain		
Adjourned	9:05 a.m.		
Attendees	Hugh Hollar, Jean Garniewicz, Eric McIntyre, Stan Shepherd		
Staff/Guests	Robbie Bennett, Ashley Swain		
Meeting Agenda			
>1 Minute(s)	Jean Garniewicz		
Discussion	Agenda of December 2016 meeting approved. Motion: Jean Garniewicz; Second: Hugh Hollar. Motion carries unanimously. (4-0)		
Conclusions	None		
Action Items		Person Responsible	Deadline
None		N/A	N/A
Minutes of Previous Meeting			
>1 Minute(s)	Jean Garniewicz		
Discussion	Minutes of October 2016 meeting were approved with no amendments. Motion: Jean Garniewicz; Second: Hugh Hollar. Motion carries unanimously. (4-0)		
Conclusions	None		
Action Items		Person Responsible	Deadline
None		N/A	N/A
Old Business			
17 Minute(s)	Robbie Bennett		
Discussion	A. Masters - The committee discussed the 2017 Masters/Red Carpet Showcase. The DACC is still looking at housing. Staff looked at a house in Champions but it was not big enough to accommodate our needs. Looking at house from last year but it is still a stretch to make it work. Other option is the old house and a house on the same street for the CVB and our house being the entertaining house.		
Conclusions	None		
Action Items		Person Responsible	Deadline
Robbie and Eric will meet with Shelly and Matt Ivey of the CVB to discuss options.		RB	ASAP

New Business		
0 minute(s)	Robbie Bennett	
Discussion	A. The committee discussed the goals that came out of the strategic plan and which ones would be assigned to each committee. The goals included short, mid, and long range goals. One short range goal was discussed in more detail, which was the website update.	
Conclusions	Business and Incentives Committee recommends approval for staff to issue an RFP for the redevelopment of the Development Authority website and digital media platforms with an initial budget of \$20,000 to be funded from reserve accounts. Motion: Stan Shepherd: Second: Jean Garniewicz. Motion carries unanimously. (4-0)	
Action Items	Person Responsible	Deadline
None		
Updates		
17 minute(s)	Robbie Bennett	
Discussion	1. GO-Bond- The Rating agency will be in town on the 19th for county presentations.	
Conclusions	None	
Action Items	Person Responsible	Deadline
None	N/A	N/A
Adjournment		9:05 A.M.
Next meeting: January 6, 2017		DACC Conference Room B All