

| DACC Executive Committee | | |
|-----------------------------|--|----------|
| 6/10/2020 | 8:00 AM | Virtual |
| Meeting called by | Chair: Kerry Bridges | |
| Type of meeting | Executive Committee Meeting | |
| Facilitator | Chair: Kerry Bridges | |
| Note taker | Anita Patel | |
| Adjourned | 9:20:00 AM | |
| Attendees | Kerry Bridges, Christina Purkapile, Mark Wills, Rick Evans | |
| Staff/Guests | Robbie Bennett, Anita Patel | |
| Meeting Agenda | | |
| <1 minute | Kerry Bridges | |
| Discussion | Motion to approve Agenda for the 6/10/2020 Executive Committee Meeting, Mark Wills. 2nd, Rick Evans. Motion carries unanimously (3-0). | |
| Conclusions | None | |
| Action Items | Person Responsible | Deadline |
| None | N/A | N/A |
| Minutes of Previous Meeting | | |
| <1 minute | Kerry Bridges | |
| Discussion | Motion to approve Minutes from 5/6/2020 Executive Committee Meeting with corrections, Mark Wills. 2nd, Rick Evans. Motion carries unanimously (3-0). | |
| Conclusions | None | |
| Action Items | Person Responsible | Deadline |
| None | N/A | N/A |
| DACC Financial Report | | |
| 3 Minute(s) | Rick Evans | |
| Discussion | From Statement of Net Assets – May 31, 2020, Total Liabilities & Net Assets of \$6,650,462.40 Budget vs. Actual - shows DACC is on target for year end with the accommodations made for the balance in business development category for money not spent during the pandemic for business development/ travel expenses. Discussion was held on business development spending for the first quarter of FY 20/21 and spending plan for the remainder of the current fiscal year and will be presented at the DACC Board meeting in June. | |
| Conclusions | None | |
| Action Items | Person Responsible | Deadline |
| None | N/A | N/A |
| Chairman's Report | | |
| 1 Minute(s) | Kerry Bridges | |
| Discussion | Kerry Bridges shared that he, Robbie and Christina Purkapile addressed many of the topic that will be discussed and they will be combined with the Economic Development Update. | |
| Conclusions | None | |
| Action Items | Person(s) Responsible | Deadline |
| None | N/A | N/A |

| Economic Development Update | | |
|-----------------------------|--|----------|
| 45 Minute(s) | Robbie Bennett | |
| | <p>TAD Proposals from the RFP for TAD consultants is due on June 18th. Once the Board has a chance to review and approve the choice proposal, it will be presented to the commission for approval at the first July commission meeting. Consulting group will begin their work in mid-July. DACC will be tasked with consensus building and community engagement. Vital to the success of TAD efforts will be the support of the Board of Education and the County. A draft report will be created by October/November with the delivery of the final report from consulting services by November/early December.</p> | |
| | <p>White Oak Business Park Sign - Robbie Bennett shared the photos of the new White Oak Business Park signs that have been installed at the entrance of the park. Tenant panels will be added, the stonework will be sealed and finished, electrical work and final cleanup of the sign will be completed by the sign company. Landscape design for the area around the sign is being completed with the focus on natural, drought-resistant plants. Roads & Bridges - The request for bids is out with contracts to be awarded in July. GDOT has made a request to align both sides of the road. Robbie will meet with the Prather property owners to discuss easements. Commercial Business - The advantages and disadvantages of permitting commercial businesses to locate in the business park were discussed. Discussion held on whether AM/Lunch restaurants, retail, food trucks would be best inside an industrial park or outside the park within close proximity to the park.. A suggestion was also made that a commercial business (es), a long-term complementary business that could support existing tenants (ie. parts suppliers, repair services etc.) may be a good consideration. Option agreement - Letter & check for the Option agreement were sent to Pumpkin Center Properties, LLLP. GRAD Certification - Taylor is working on the fall submission for GRAD Certification for Phase 2 Marketing - Marketing efforts for White Oak continue with a significant amount of interest and activity.</p> | |
| | <p>Gate 6 - 40 acres at Gate 6 are secured. The developer is adjusting the master plan. Robbie is working with Cal Wray and Chris Driver on the IGA's for this property. This property will require Augusta sewer. Due diligence period currently underway.</p> | |
| | <p>Marketing Long-term marketing strategy for DACC was discussed. With the pandemic and lack of personal visits, the importance and need for virtual visits has become a priority. Virtual tours that show the community, available properties, story maps on the DACC website will all be considered in marketing efforts moving forward. The direct contact with existing relations and the long-term efforts of relationships with consultants, data center, cyber, IAMC, industrial projects are important and will be a part of the business development efforts that will be evaluated for the upcoming fiscal year. Data from the recovery task force survey shows 161 respondents with additional information gathered from the efforts of Taylor and Anita in their contact with local businesses and existing industry.</p> | |
| | <p>Current data shows that sales tax revenues are up since last year. Online shopping has shown that the average 3000 packages a day going through the Grovetown Post Office has gone up to 10,000 to 12,000 packages per day. Sales numbers show that despite the post-ponement of the Masters from April to November, the sales tax revenues have increased. - Unemployment rose from 3.3% to 8.8% and labor force dropped from 75,000 people to 69,000 people. - Executive committee has recommended that a letter of support be offered to any emergency services entity requesting to establish a presence in Columbia County. Robbie will contact County about this issue.</p> | |
| Conclusions | None | |
| Action Items | Person Responsible | Deadline |
| None | N/A | N/A |

| Old Business | | |
|--------------|--|----------|
| 0 minute(s) | None | |
| Discussion | | |
| Conclusions | None | |
| Action Items | Person Responsible | Deadline |
| None | N/A | N/A |
| New Business | | |
| 29 minute(s) | Robbie Bennett | |
| Discussion | <p>Furniture -Robbie Bennett shared that the Convention and Visitors Bureau will be relocating their offices. DACC is considering purchasing their office and common area furniture.</p> <p>Plaza -Mark Wills recommended that DACC set goals for the Plaza and the money that will be allocated to these efforts as the County will need to know this information.</p> <p>Insurance - Robbie shared information for the Executive committee to consider in regards to the current insurance policy for DACC and BOD as well as a new and separate policy with a lower deductible and increased coverage. The Develop Columbia County, Inc. will have a separate policy as well. This information will be presented to the full Board at the June DACC Board Meeting.</p> <p>DACC Restructuring Position descriptions will be emailed to Executive Committee in regards to the Part-time bookkeeper and Small Business/Retail Specialist job duties.</p> | |
| Conclusions | Motion to authorize Robbie Bennett to purchase office furniture and common space furniture from the CVB at 45% of the original purchase price was made by Mark Wills. Second: Christina Purkapile. Motion carries unanimously (4-0). | |
| | Person Responsible | Deadline |
| None | N/A | N/A |
| Updates | | |
| 0 minutes | None | |
| Discussion | None | |
| Conclusions | None | |
| Action Items | Person Responsible | Deadline |
| None | N/A | N/A |

| Closed Session | | |
|----------------------------|--|----------|
| 0 minutes | None | |
| Discussion | | |
| Conclusions | None | |
| Action Items | Person Responsible | Deadline |
| None | N/A | N/A |
| Public Comments | | |
| 0 minute(s) | None | |
| Discussion | | |
| Conclusion | None | |
| Action Items | Person Responsible | Deadline |
| None | N/A | N/A |
| Calendar of Events | | |
| 0 minute(s) | None | |
| Discussion | None | |
| Conclusions | | |
| Action Items | Person Responsible | Deadline |
| None | N/A | N/A |
| Adjournment | | 9:21 AM |
| Conclusions | Motion to adjourn: Rick Evans. Second: Christina Purkapile. Motion carries unanimously (4-0) | |
| Next meeting: July 8, 2020 | | DACC |