



DACC Business Recruitment and Incentive Committee		
	2-Feb-22	7:32 AM DACC Conference Room
Meeting called by	Christina Purkapile	
Type of meeting	Committee Meeting	
Facilitator	Chair - Christina Purkapile	
Note taker	Taylor Edwards	
Adjourned	8:29 AM	
Attendees	Mark Wills, Sanjeev Singhal, Christina Purkapile	
Staff/Guests	Robbie Bennett, Taylor Edwards	
Meeting Agenda		
<1 minute	Christina Purkapile	
Discussion	The Agenda of the February 2, 2022 Business Recruitment and Incentive committee meeting was reviewed and a motion was made for approval. Motion: Mark Wills. Second: Sanjeev Singhal. The motion passed unanimously (3-0).	
Conclusions	None	
Action Items	Person Responsible	Deadline
None	N/A	N/A
Minutes of Previous Meeting		
<1 minute	Christina Purkapile	
Discussion	The minutes of the December 1, 2021 Business Recruitment and Incentive committee meeting were reviewed and a motion was made for approval. Motion: Sanjeev Singhal. Second: Mark Wills. The motion passed unanimously (3-0).	
Conclusions	None	
Action Items	Person Responsible	Deadline
None	N/A	N/A
Old Business		
52 minute(s)	Robbie Bennett, Taylor Edwards, Mark Wills	



Discussion	<p>Due to DACC's change of Board Members and committee appointments, Robbie provided some context about this committee's responsibilities and existing efforts which included the following items:</p> <ul style="list-style-type: none"> -Incentives for small and large business -All marketing efforts -DACC's Board Retreat in Augusta that revealed new areas of focus for the upcoming year like talent recruitment, entrepreneurship, and revolving loans -These areas of focus are in addition to DACC's daily efforts of advancing economic development across the county - Destination Retail Incentive - Incentive Guidelines -State funds from COVID fund disbursements (which was intended for small business incubators, revolving loan, and water infrastructure for White Oak); the status on these grants is forthcoming -NextSite 360 and our efforts in Harlem, Grovetown, Martinez -Redevelopment Powers/TADs and recent efforts with Grovetown -Military Zone census tract expansions and what the outreach for this needs to be -Orange142 and its use for SEO optimization and ad placement -Kruhu and the various creative content that is near completion, including a new commercial from last committee meeting - Hosting for Masters is moving forward; house will be professionally cleaned; will do appreciation dinner with leadership; various events planned for the week - waiting for pricing -VIP Tables for Rock4Dough and the possible uses for an extra table 		
Conclusions	None		
Action Items	Person Responsible	Deadline	
None	N/A	N/A	



New Business		
0 minutes	None	
Discussion	None	
Conclusions	None	
Action Items	Person Responsible	Deadline
None	N/A	N/A
Updates		
4 minute(s)	Robbie Bennett	
Discussion	Robbie Bennett provided updates to the committee and discussion was held on the following: - Upcoming travel for conferences primarily focused on networking with Site Consultants and associated-based events like IMAC and GEDA -Possibly scheduling a Project Manager and DACC event or a regional FAM tour that would include the rural communities for some additional exposure with GDEcD, EMC, and GP -We may need to look at refining our very broad targeted industries to be more targeted	
Conclusions	None	
Action Items	Person Responsible	Deadline
None	N/A	N/A
Adjournment		8:29 A.M.
Conclusions	There was a motion to adjourn by Sanjeev Singhal. 2nd: Mark Wills. Motion carries unanimously (3-0).	
Next meeting: April 6, 2022		DACC