



DACC Executive Committee		
September 13, 2024		8:34 AM
DACC Conference Room		
Meeting called by	Chairman, Rick Evans called the meeting to order @ 8:34 AM.	
Type of meeting	Executive Committee Meeting	
Facilitator	Chairman, Rick Evans	
Note taker	Linda Peplau	
Adjourned	9:38 AM	
Attendees	Rick Evans, Stan Shepherd & Jean Garniewicz	
Staff/Guests	Cheney Eldridge, Anita Patel, Stuart Hilsman & Linda Peplau	
Meeting Agenda		
1 minutes	Chairman, Rick Evans	
Discussion	Chairman Rick Evans calls for a motion to jointly approve the Agenda for the September 13, 2024, Executive Committee Meeting & the minutes for the August 21, 2024, Executive Committee Meeting.	
Conclusions	Motion: Jean Garniewicz 2nd: Stan Shepherd Motion carries unanimously (3-0)	
Action Items	Person Responsible	Deadline
None	N/A	N/A
Minutes of Previous Meeting		
0 minutes	Chairman, Rick Evans	
Discussion	See above.	
Conclusions	Motion: Jean Garniewicz 2nd: Stan Shepherd Motion carries unanimously (3-0)	
DACC Financial Report		
37 minutes	Chairman, Rick Evans	
Discussion	<p>Chairman, Rick Evans reports on the following in the financial report:</p> <ul style="list-style-type: none"> • Gives a balance sheet overview on page 2. • Bond payment update, the county will be making the next bond payment in November. • Gave a current month overview, on page 3 & 4. • Discussion on the recent expenditures, designated to the marketing line item. <ul style="list-style-type: none"> ○ Cheney shared on commissioning Wier/Stewart for a refresh/rebrand. <ul style="list-style-type: none"> * SRSCRO will reimbursement DACC for W/S expenses, through qualified submission. * Identity rebranding for the purpose of staying relevant to site selectors & prospects. ○ Reported on the most recent swag purchases, for advertising. • Discussion on the status of the credit/overpayment, currently held by Kruhu (website refresh). <ul style="list-style-type: none"> ○ Chairman, Rick Evans requests for a credit/accounting report from Kruhu to reflect usage of the pre-payment, before our next board meeting on October 23, 2024. ○ Anita shares that the Kruhu credit can be used to update the fold out brochures. ○ Discussion on software provider contracts = when to use Kruhu (advertising products), Hueston Media Co. (website upgrades & maintenance) or Wier/ Stuart (branding and advertising). • Chairman Evans, gives a budget to actual overview report on page 7 & 8. <ul style="list-style-type: none"> ○ 83% of our budget remaining. • Cheney shares expense detail on page 7, under the Professional Development line item. <ul style="list-style-type: none"> ○ Stuart Hilsman attended a Economic development course in Athens, GA (08.2024). ○ Stuart Hilsman will attend an IEDC conference in Denver, CO. (09.16-09.17.2024) ○ Staff will attend GEDA conference in Savannah GA (09.18-09.20.2024). • Discussion regarding the White Oak park expenses. <ul style="list-style-type: none"> ○ Chairman Rick Evans, suggested a different line item, separate from operational expenses. • County appropriations updates - new amount disbursement starts this month (09.2024). <ul style="list-style-type: none"> ○ FY2024's disbursement shortage will be received over the 12 months of FY2025. • The County has pushed back the date of taking over producing DACC's monthly financial reports. 	
Conclusions	It was unanimously agreed upon, to present the draft to the Board at the next Board meeting for information purposes only.	



Chairman's Report	
8 minutes	Chairman, Rick Evans
Discussion	<p>Chairman, Rick Evans shares the following:</p> <ul style="list-style-type: none"> • Board Retreat Discussion: <ul style="list-style-type: none"> ○ Suggests emailing the prior board retreat notes to whole board, (for benchmarking). ○ Strategy points/round table ideas (for narrowing the topics).
Economic Development Updates	
12 minutes	Executive Director, Cheney Eldridge
Discussion	<p>Executive Director, Cheney Eldridge shared the following:</p> <ul style="list-style-type: none"> • Board Retreat updates (September 26 & 27): <ul style="list-style-type: none"> ○ GA Power -Georgia Experience Center in ATL, GA. & board strategies. ○ Town of Trilith/Trilith Studios in Fayetteville, GA. ○ Gave a itinerary breakdown. • Informed the board on the upcoming GEDA conference in Savannah, GA. • Gave details on the most recent project presentation that she and Stuart delivered (Atl. GA). • Delivered an active project update. • Shared progress on her collaboration with Planning & Zoning on the checklist/guideline handbook for new industries/new business owners. <ul style="list-style-type: none"> ○ Shares detail on a meeting she & Stuart attended with Planning & Zoning. ○ Meeting topics included, regulations & developments costs. ○ Comparison cost to surrounding communities. ○ North Augusta's development advancements.
Calendar of Events	
1 minute	Stuart Hilsman
Discussion	<ul style="list-style-type: none"> • September 15-18, 2024 IEDC- Annual Conference • September 18-20, 2024 GEDA- Annual Conference • September 25, 2024 Board Meeting (CANCELED) • September 26-27, 2024 Board Retreat
Adjournment	
	9:38 AM
Conclusions	<p>Chairman Rick Evans calls for a Motion to adjourn: Motion: Jean Garniewicz 2nd: Stan Shepherd Motion carries unanimously (3-0)</p>
Next meeting: October 16, 2024	Development Authority Conference Room