



EDACC Business Recruitment and Incentives Program Committee			
April 2, 2025		7:30 AM	EDACC Conference Room
Meeting called by	Jim Cox called the meeting to order at 7:30 AM.		
Type of meeting	Business Recruitment and Incentives Program Committee		
Facilitator	Chair - Jim Cox		
Note taker	Linda Peplau		
Adjourned	8:12 AM		
Attendees	Jim Cox & Mark Wills		
Staff/Guests	Cheney Eldridge, Rick Evans, Anita Patel, Stuart Hilsman & Linda Peplau		
Meeting Agenda			
1 minute	Jim Cox		
Discussion	Jim Cox called for a motion to approve the agenda for the April 02, 2025, Business Recruitment and Incentives Program Committee meeting.		
Conclusions	Motion: Mark Wills   2nd: Jim Cox   Motion passed unanimously (2-0)		
Minutes of Previous Meeting			
>1 minute	Jim Cox		
Discussion	Jim Cox called for a motion to read over and approve the minutes for the February 05, 2025, Business Recruitment and Incentive Committee meeting.		
Conclusions	Motion: Jim Cox   2nd: Mark Wills   Motion passed unanimously (2-0)		
Old Business			
8 minutes	Jim Cox		
Discussion	<div>Jim Cox shares the following:</div> <ul style="list-style-type: none"><li>• Welcomes Mark Wills to the committee as a new committee member (replacing Sanjeev Singhal).</li><li>• Discussion on some active projects in Columbia County, in the proximity of White Oak.</li><li>• Jim Cox and Cheney Eldridge provide a summary of the Comprehensive Plan meeting they both attending.<ul style="list-style-type: none"><li>○ This was the 1st meeting.</li><li>○ They both shared their takeaways from the meeting.</li><li>○ Discussed designing a list of meeting topic for future meetings.</li><li>○ Discussed generating strategies to help better educate attendees that lack knowledge on the topics.</li></ul></li></ul>		



New Business		
7 minutes	Jim Cox	
Discussion	Jim Cox shares the following: <ul style="list-style-type: none"><li>• Harlem growth updates:<ul style="list-style-type: none"><li>◦ Shared pipeline developments.</li><li>◦ Shared annexation modifications that have been presented.</li><li>◦ Covered the pros &amp; cons of the new developments.</li></ul></li></ul>	
Updates		
26 minutes	Cheney Eldridge	
Discussion	<p>Cheney Eldridge shares the following:</p> <ul style="list-style-type: none"><li>• MASTERS week breakdown and itinerary.<ul style="list-style-type: none"><li>◦ House and ticket guests.</li><li>◦ Dinner dates, invitations, addresses &amp; directions.</li><li>◦ Red Carpet event dates and program.</li><li>◦ Restaurant options for visitors.</li></ul></li><li>• New business in Towne Center.<ul style="list-style-type: none"><li>◦ Towne Center Tavern (opened doors on 04.01.2025).</li></ul></li><li>• Discussion on zoning at White Oak.</li><li>• Active project updates.<ul style="list-style-type: none"><li>◦ Shared takeaways and successes from the recent project tour with the county commissioners &amp; a Planning and Zoning representative.</li></ul></li></ul> <p>Jim Cox took the time to thank the EDACC staff for a great board retreat. Shares that it was well planned with great fellowship time.</p>	
Adjournment		8:12 AM
Conclusions	Jim Cox called for a motion to adjourn. Motion: Mark Wills   2nd: Jim Cox   Motion passed unanimously (2-0)	
Next meeting: May 09, 2025		Economic Development Authority Conference Room